

CURRICULUM VITAE



*inventing
the miracle*

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CAREER OBJECTIVE

“...To be part of the professional team to effectively build and expand with the career in producing quality and profitable services and concurrently to pursue research & development and consultancy in creative industry and multimedia. And to be a prolific leader and contribute to the development of Malaysian Creative Industry...”

EMPLOYMENT HISTORY

Sept 2013 – Present	<p>Appointed as Deputy Dean of Research and Industrial Network, Faculty of Film, Theatre, and Animation, UiTM Shah Alam</p> <p>Duties: Income Generation Projects, MoU and MoA, Training, Research and Grants, Alumni, Business and Industry Network, Continuous Professional Development Short Courses, CSR, Sponsorship, Consultation, Entrepreneurship, Event etc.</p> <p>MoU Achievement:</p> <ol style="list-style-type: none"> 1. University of Lethbridge, Canada 2. University of Calgary, Canada 3. University of Salford, UK 4. Taman Ismail Marzuki, Pusat Kesenian Jakarta, Indonesia 5. Institut Kesenian Bandung
June – November 2015	<p>Appointed as Acting CEO of FiTA Studios Sdn. Bhd. (subsidiary of UiTM Holdings Sdn. Bhd.)</p> <p>Duties: Advises the Board, Advocates/promotes organization and stakeholder change related to organization mission, Supports motivation of employees in organization products/programs and operations, Formulate policies and planning recommendations to the Board, Decides or guides courses of action in operations by staff, Oversees operations of organisation, Implements plans, Manages human resources of organisation</p>

March 2012 – Sept 2013	Appointed as Head of Centre for Screen and Film Study, Faculty of Film, Theatre, and Animation, UiTM Shah Alam Duties: Film, TV, Academic Curriculum Structure, Academic Calendars, Short Courses, Consultations, Supervision of Thesis etc.
Aug 2011 – March 2012	Appointed as Head of Centre for Arts and Creative Industry Management, Faculty of Film, Theatre, and Animation, UiTM Shah Alam Duties: Creative Industry Management Diploma and Degree Program, Developed brand strategy, Strategic Consulting, including business plan, events, film and theatre project strategy and promotion development, Advising new system on formation of diploma and degree curriculum structures.
Dec 2009 – Dec 2010	Appointed as Head of Creative Industry Management Program, Faculty of Artistic and Creative Technology, UiTM Shah Alam Duties: Creative Industry Management Diploma and Degree Program, Developed brand strategy, Strategic Consulting, including business plan, events, film and theatre project strategy and promotion development, Advising new system on formation of diploma and degree curriculum structures.
March 2005 - Present	Senior Lecturer Universiti Teknologi MARA, Shah Alam, Selangor Duties: Teaching Art Directing, Visual Art, Performing Arts Conference, Storyboarding and Dimensional Design for Perspective Drawing, Aligning requirement of courses conducted to comply with MQA, OBE and UiTM
Dec 1998 – Sept 2001	Lecturer / Tutor Akademi TV3 (MIIM), Wangsa Maju, Kuala Lumpur Duties: Teaching Video Editing, Videography and Basic TV Production, Assisting principal lecturers conducting classes

COMPUTER BACKGROUND	
Graphic Design	Adobe Creative Suite
Visual Editing	Final Cut Pro (basic)
Office	Microsoft Words, Excel, PowerPoint
Research	SPSS

QUALIFICATION	
Sept 2003 - Feb 2005	MA Film (Art Directing) <i>University of Wales Newport, Wales, UK</i>
Dec 1999 - Dec 2002	BA Performing Arts (Screen Art) (Hons) <i>Universiti Teknologi MARA, Shah Alam, Selangor, Malaysia</i> <i>Second Class Upper CGPA: 3.21</i>
June 1996 – June 1998	Diploma In Broadcasting <i>Akademi TV3, Wangsa Maju, Kuala Lumpur</i>

1995	SPM <i>Sekolah Menengah Damansara Jaya, Damansara Jaya, Selangor</i> <i>Sekolah Menengah Bukit Bintang, Petaling Jaya, Selangor</i>
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PROFESSIONAL CONSULTATIONS & ACTIVITIES	
2016	<ul style="list-style-type: none"> - Appointed as Line Producer for feature film entitled "Soul Mate" - Appointed as Interview Panel for JPA Scholarship Students Assessment Centre (SAC)
2015	<ul style="list-style-type: none"> - Appointed as Line Producer for feature film entitled "Muluk" - Appointed as Production Designer for feature film entitled "Chowrasta" - Appointed as Producer and Creative Consultant for Human Rights Corporate Video for Suruhanjaya Hak Asasi Manusia Malaysia (SUHAKAM) - Appointed as Advisor for Minggu KaryaONE Faculty of Film, Theatre & Animation (FiTA), UiTM - Appointed as Subject Matter Expert and Interview Panel for Production Designer Accreditation under Creative Content Industry Guild (CCIG) Malaysia - Appointed as Interview Panel for JPA Scholarship Students Assessment Centre (SAC)
2014	<ul style="list-style-type: none"> - Coordinator for Continuous Professional Development (CPD) course in collaboration with MDeC Sdn. Bhd. And University of Salford MediaCityUK, United Kingdom - Media Planning Special Advisor for Airish Global Sdn. Bhd. - Appointed as Advisor for Minggu KaryaONE Faculty of Film, Theatre & Animation (FiTA), UiTM - Appointed as Module Expert Panel for short courses in collaboration with Bahagian Kurikulum dan Kesenian, Kementerian Pelajaran Malaysia (KPM) - Appointed as Interview Panel for JPA Scholarship Students Assessment Centre (SAC)
2013	<ul style="list-style-type: none"> - Appointed as Deputy Chairman for Bulan Inovasi UiTM 2013 event - Appointed as Project Director for Soft Launch Bulan Inovasi UiTM 2013 - Production Advisor and Coordinator for Tan Sri Dato' Sri Prof. Ir. Dr. Sahol Hamid Abu Bakar Biography Documentary Production - Producer and Director for MCP Studio Production "Puppet Show", Kementerian Kesihatan Malaysia, Bahagian Kesihatan Pergigian - Appointed as Interview Panel for JPA Scholarship Students Assessment Centre (SAC)
2012	<ul style="list-style-type: none"> - Production Designer / Storyboard Artist for feature film ANAK JANTAN produced by Line Clear Motion Pictures Sdn. Bhd. (in progress) - Appointed as Project Director and Deputy Chairman (Event Management) for Festival Filem dan Video Pelajar Malaysia ke 9, UiTM Shah Alam - Production Consultant (Creative Director) for POWER ROOT 'Gores dan Menang' TVC

2011	- Appointed as Project Director of Minggu KaryaONE for Faculty of Artistic and Creative Technology
2010	- Production Consultant (Creative Director) for JOTUN ECO HEALTH PAINT TVC - Part time lecture at Fakulti Sains Gunaan & Kreatif, UNIMAS, Sarawak - Production Designer for feature film SI KONG SO, LU LANSI LU MATI, produced 80 pages of shooting board and detailed drawings - Assistant Director/Production Designer for Maktab Kerjasama Malaysia Educational Training Video Production
2009	- Part time lecture at Fakulti Sains Gunaan & Kreatif, UNIMAS, Sarawak - Production Designer/Storyboard Artist for feature film SENARIO ASAM GARAM
2008	- Production Consultant (Creative Director & Producer) for INSTITUT INTEGRITI MALAYSIA (IIM) TV Capsule - Production Designer for feature film AMAN, produced 130 pages of shooting board and detailed drawings
2007	- Production Consultant (Creative Director) for BANK NEGARA MALAYSIA TV Capsule - Production Consultant (Creative Director) for WALL'S TV Capsule - Production Consultant (Art Director) for LAM SOON TV Capsule - Production Consultant (Art Director) for PHARMATON TV Capsule - Production Consultant (Creative Director) for KELLOGGS Cornflakes TV Capsule - Production Consultant (Creative Director) for BOH Tea TV Capsule

AWARDS	
2013	<i>Anugerah Kecemerlangan Keseluruhan Mengikut Gugusan Sains Masyarakat & Sain Sosial (Industri)</i>
2011	Service Excellence Award UiTM 2011
2010	Best Consultancy Project RMI 2009 (TV PSA) as Producer / Consultant
2007	Best Director 'Anugerah Filem Pendek – RTM & Filem Negara' as Director
2005	Best Short Film Malaysian 18 th Film Festival as Director Best Cinematography IFTSW Film Festival (Wales) as Director
1998	Best Short Video <i>Akademi</i> TV3 / MIIM Festival 1998 as Director

PERSONAL BIODATA

Date of Birth	August 14, 1978
Status	Married
Interest	Reading, Painting, Drawing, Sketching, Sports, Internet, Film Directing, Music
Language Spoken/ Written	Bahasa Malaysia - fluent English – fluent
Permanent Address	No. 17, Jalan Pulau Angsa U10/48, Sunway Alam Suria, Seksyen U10, 40150 Shah Alam, Selangor
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REFERENCES

Management & Academic: (1)	YBhg. Dato' Prof. Abd. Razak Hj. Mohaideen Dean Faculty of Film, Theatre & Animation (FiTA) Universiti Teknologi MARA, Puncak Perdana Campus, Block 6, Jalan Pulau Angsa U10/14, 40150 Shah Alam, Selangor, MALAYSIA Mobile: 019-236 1965 Office: 03 – 7962 2402
Corporate & Professional: (2)	Mr. Azlizan Fadzil Group Chief Executive Officer (GCEO) UiTM Holdings Sdn. Bhd Level 4, Block I, Intekma Resort & Convention Centre, Persiaran Raja Muda, Section 7, 40000 Shah Alam, Selangor, MALAYSIA Mobile: 013-336 1666 Office: 03-3343 5080
International: (3)	Professor Abigail Gregory Associate Dean Internationalisation University of Salford Centenary Building HT224, The Crescent, Salford, M5 4WT, Manchester, UNITED KINGDOM Office: +44 7964 663 468 Office: +44 0161 295 4423